

# MICHAEL VANHORN

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[www.mikevanhorn.com](http://www.mikevanhorn.com)

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Highly skilled Senior Level Graphic Designer with demonstrated ability to create and launch graphic design elements that entice and persuade the target audience to act on ideas and accept proposals. Will exercise creativity, leadership, and a sense of urgency to improve and enhance the development of marketing communications across all media while continuously exceeding expectations within a dynamic and progressive organization.

## Experience

01/08 to Present

**AlphaGraphics**  
**Jacksonville, FL**  
**Senior Graphic Designer**

- Responsible for producing print and interactive materials including business packages, brochures, flyers, presentation materials, training materials, advertisements, logo designs and more.
- Provide quality and timely design elements that consistently exceed client expectations, resulting in at least 75% of accounts returning for repeat business.
- Provide custom print materials and sample business packages for the sales team.
- Manage all aspects of the design project from concept to completion for projects of various size and scale.

06/06 to 01/08  
03/02 to 05/04

**Allied Graphics**  
**Jacksonville, FL**  
**Imaging Specialist**

- Prepared client files for production including but not limited to color correction, pagination and quality control.
- Utilized RAMPAGE and other RIP software to control the plate-making equipment.
- Incorporated graphics on the Company website adhering to brand compliance.

05/04 to 05/06

**Quality Images**  
**Jacksonville, FL**  
**Graphic Designer**

- Created customized designs promoting client products and services.
- Designed print collateral for customer facing external communications.
- Managed the process for quality and content proofing.

08/00 to 03/02

**Malnove Packaging**  
**Jacksonville, FL**  
**Imaging Specialist**

- Incorporated customer designs into packaging concepts for final production of a three dimensional finished product
- Prepared files for various types of presses including offset and flexography.
- Worked with film negatives for color stripping and proofing utilizing current technologies for color keys, chromalins, and water proofs.

07/98 to 08/00

**Cutter Publications**  
**Jacksonville, FL**  
**Art Director**

- Conceptualized designs focused on customer needs.
- Produced hard copy proofs and press-ready plates.

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<b>Education</b>	<b>University of North Florida – Jacksonville, FL</b> Bachelor of Arts, Graphic Design. Minor in Advertising. August 1995  <b>Florida Community College at Jacksonville</b> Associate of Arts, Design.
<b>Awards</b>	<b>2010 Vital Connections Award</b>
<b>Software</b>	Adobe Creative Suite including Illustrator, PhotoShop, InDesign and Acrobat Professional. QuarkXPress Microsoft Office Suite including Publisher and PowerPoint. Creo Prinergy, Command Workstation 4 & 5
<b>Equipment</b>	Xerox 260, Image Runner 7200, Canon 8400